



Creative Business Strategies for Niche Publishers
Phoenix • February 1-2, 2010

Sponsorship Package \$7,500

Pre-Conference

- Company logo and hot link on Niche Magazine Conference web site for 10 months
- Company logo on all printed brochures (3 printings). Quantity: 20,000

On-Site

- Logo at Main meeting / meal room
- Table-top booth
- Logo at opening remarks
- Company description & contact info in conference binder and web site
- Logos and sponsor recognition at Registration

Value Added

- VIP Sponsor / Speaker party
- Access to attendee mailing and e-mail addresses
- Sponsor giveaway announced at both Monday and Tuesday lunch
- One free conference pass (\$1,200 Value)
- One 50% discounted conference pass (\$600 value)

Niche Conference Difference

- More interactive opportunities with attendees
- Fun!!! Welcome reception at a secret cool location and speed publishing event
- Limited number of sponsors (20 maximum)

Audience

- Targeted to niche magazine CEOs and Publishers exclusively
- Breakdown is 72% Independent Publishers and 28% Corporate Publishers*
- Average 3.7 magazines per publishing company*

**Data from 2009 Conference Database*

For sponsorship information contact:

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